Underage Drinking

📊 30-day use; "binge" drinking

Retail Availability of Alcohol to Youth

📊 Youth Buyer Survey

Retailer Training & Rewards

- RBS training for bar staff
- Deemed Approved/ CUP Ordinance,

Visible Enforcement

Compliance Checks, citations, license loss

- Decoy operations (infrequent, low sales to minors)
- Shoulder taps (PD would like to do more)

Visibility of Compliance Checks

- Post operation publicity
- Scanners to address use of fake IDs

Social Availability of Alcohol to Youth

📊 Sources of Alcohol

Visible Enforcement

Party Patrol

- Pre-approval of Greek parties
- Redlands PD refers students to University for sanctions

Visibility of Party Patrols, Social Host Liability

- Publicize social host ordinance to university students
- SHO media camapign

Social Host Liability

- 2nd response ordinance
  - PD increase students' & parents' awareness
- Social host ordinance

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